|  | UI/UX DESIGNER  JOAN DESJARDINS  [itzjoanzi@gmail.com](mailto:itzjoanzi@gmail.com) | (305) 494-8623 | Miramar, FL 33025 | https://www.joanzi.com | [Linkedin](https://www.linkedin.com/in/joan-des-jardins/) |
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|  | SUMMARY  With a track record spanning back to 2006, I've been instrumental in empowering clients by designing over 10,000 products for numerous satisfied clients. In 2016, I initiated my career transition to include a UX/UI Designer role. As a seasoned professional, I have spearheaded successful user research initiatives, crafted impactful UI/UX designs, and developed winning product strategies.  SKILLS & TOOLS  Hard skills: UX Research, Wireframe, Composition, Prototyping, UX Testing, Typography  Soft skills: Empathy & Active listening, Effective communication, Persuasion, Curiosity  Tools: Figma, Notion, Sketch, Adobe Creative Suite, HTML, CSS, Java Script  EXPERIENCE  UX Design Lead Intern September 2023 — Present Sports Excitement   * Developing a comprehensive design system to streamline website creation * Designing product strategies and employing user-centered design principles to advocate for the user to ensure problem solving * Creating and maintaining of design documentation (personas, user flows, wireframes) * Developing interactive prototypes to test and refine user experiences * Analyzing data from user research and usability testing to identify trends and insights   UX Design Intern May 2023 — July 2023 Level Up   * Communicated with a cross-team to design and conceptualize a new feature for a basketball training app * Designed and delivered wireframes for mobile interfaces using design system * Used various strategies for user research including prototyping and user testing   Graphic Design Manager January 2013 — October 2022 GM Print LLC   * Conceptualized visuals based on requirements, prepared drafts, and presented ideas * Created illustrations, logos and other designs using Adobe Creative Suite apps * Began user experience practices and job functions   PROJECTS  UX Designer for Dunkin’ Donuts Jan 2023 — May 2023   * Wireframed, prototyped and developed high-fidelity mock-ups * Created user personas to inform visualization process with collaborative brainstorming and editing sessions * Performed testing on interface elements like banners, CTAs, buttons and navigation * Identified weak and powerful points and redesigned digital assets to make them more user-friendly   EDUCATION  Miami Dade College | Miami, FL  BS in Biology and minor in Philosophy, not finished  COURSES  UX & UI Design, Careerist.com |
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